













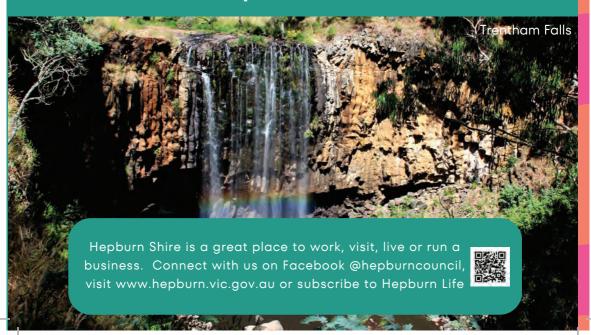








Hepburn Shire



WELCOME TO SPUDFEST 2024



Message from the Mayor

It is my great pleasure to welcome you to Trentham and to Spudfest 2024.

Hepburn Shire Council is proud to support Spudfest, yet another of the Shire's iconic annual festivals. Spudfest celebrates not only our proud potato farming heritage but all things Trentham - including forestry, gold mining and our beautiful natural environment.

Hepburn Shire boasts a diverse and welcoming community so I am sure you will receive a very warm welcome from our wonderful, friendly community in Trentham.

Spudfest, like so many of our major events, is community-led and the product of a fantastic group of volunteers. I congratulate and thank them for staging such a wonderful event.

Enjoy your visit to Spudfest and your time in Trentham. There will be a vast array of spuds to sample; walking trails and forest to explore; and loads of entertainment for everyone. And a tour of historic spud huts is a feature not to be missed.

Welcome!

Cr. Brian Hood

Mayor Hepburn Shire Council

Message from the Committee

Welcome to the extraordinary Great Trentham Spudfest, where we celebrate our beloved potato in all its glorious forms! Get ready to embark on a fantastic two-day journey through an array of potato-themed delights that will leave you with a newfound appreciation for this humble tuber.

Spudfest is the perfect day out to gather with family and friends, offering a range of free and ticketed events for the young and those still young at heart! All your favourites will be back together with some new Spudtastic fun.

At Spudfest, we celebrate not only the potato itself but also the local growers, artisans, vendors, and chefs whose creativity brings forth a delectable tapestry of flavors and textures. We proudly highlight the contributions of our local potato producers. These hardworking individuals cultivate the finest potatoes, allowing us to savour their exceptional quality and flavours.

This year join us for an exciting new event on the Spudfest calendar. As the sun sets and the evening unfolds, get ready for the sounds of laughter and lively music filling the air. Join in the spirited celtic Ceilidah, where you can dance the night away and immerse yourself in the rich cultural heritage of the region. Why not stay a night and make a weekend of it.

None of this would be possible without the immense support of our generous sponsors, partners and volunteers. We extend our heartfelt gratitude to these exceptional potato loving folk.

So, grab a fork and prepare to savour every bite.

Spudfest Organising Committee

DAY 1 - SATURDAY 4TH MAY

Gather the troops for Spudfest's traditional carnival day. Once again Trentham comes alive with games, music, makers and potato creators.

Visit four precincts packed full of spud food, activities, growers and the best makers, artisans and traders our region has to offer.

RAILWAY PRECINCT	06
MARKET STREET PRECINCT	06
HIGH STREET PRECINCT	07
TOWN SQUARE PRECINCT	07
FESTIVAL OPENING - 10:00am	14
FREE SPUD ACTIVITIES - All day	09
SPUD OLYMPICS — All day	09
SPUD HUT TOURS	11
MUSIC PROGRAM	14
EVENT CLOSES — 4:00pm	
SPUDFEST CEILIDH - 7:00 - 11:00pm	15





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Spudfest 2024 serves up TWO days of fun, food, family and friends.

DAY 2 - SUNDAY 5TH MAY

Celebrate and explore Trentham and its surrounding region with trails, tours, a great hunt and an Irish jig. Day two of Spudfest is a day of discovery—tantalise your tastebuds, visit our acclaimed farm gates for the freshest produce and immerse yourself in the history of our beloved town.

SPUDFEAST — All day	16
FARM TOURS — Various times	18
FARM GATE TRAIL — All day	19
THE GREAT SPUD SCAVENGER HUNT — From 10:00am	16
RED BEARD BAKERY SCOTCH OVEN TOURS — 10:30am, 2:00pm	20
HISTORICAL SOCIETY TOURS - 10:00am, 12:00pm, 2:00pm	20
SPUDFEST WRAP PARTY — From 3.00pm	21





RAILWAY PRECINCT

Be entertained at the Railway Precinct with Spudfess's main stage, Tractor display, Kids Zone, Spud Olympics and our famous potato scone Devonshire tea. It's where you will also find our Spud Farmers, and a range of food trucks. There's a massive array of food on offer with (not surprisingly) an emphasis on the humble spud. You'll find them in all their guises; baked, hot chips, twisted on sticks, rostis and — wait for it — donuts and vodka!





MARKET ST. PRECINCT

Meet our makers! Market Street links the Town Square and the Railway Station precincts and is home to much loved Trentham traders as well as an array of the best artisans from our region. Market Street will be filled with our artisan makers from textiles, to jewellery, candles, pottery, toys and more — there's even a comic featuring potato people! At the intersection of Albert Street you can fill your belly with delectable bites from visiting food trucks and for those who love an upmarket meal be sure to head to TOTS square. You won't be disappointed.





HIGH ST. PRECINCT

The heart of T town, and where you will find cafes, our famed pubs, galleries and gift stores. Our local traders are the best, so duck in out of the cold and enjoy lunch, a warming hot chocolate, pastry, new knit or gift. Or simply pull up a seat and watch the Spudfest world go by. These guys always go above and beyond, so show them your love.







TOWN SQUARE

Town Square is where you'll find our Spudfest farmers market full of people passionate about their produce. On offer there will be lots of delicious food and local goodies to tempt your tastebuds, including -

- · Freshly baked sourdough
- · Locally grown vegetables & flowers
- · Beautiful jams and preserves
- · Local honey
- Black parlic salt
- · Delicious chocolates, biscuits and puddings
- Sauces and condiments

The Town Square is also the venue for our Spudfest Info and Merchandise stand, as well as our Community Music stage presenting the best community performers Trentham has to offer; Trentham Choir, Trentham Ukulele group and many more. Be sure to grab your wrist bands here for the hop on hop off horse and cart which makes 4 stops around town.





CONGRATULATIONS from the Lions Club of Trentham

We are Proud Sponsors of the 16th Spudfest Kids Zone.

The mission of Lions Trentham is 'to improve the lives of people in our community by supporting them when in need'.

If you are interested in being part of this community spirit, why not consider joining Lions?

Find out more from any Lions member or contacting our Secretary, Stan Falloon.

E: sfalloon@bigpond.net.au M: 0418 555 035



KIDS ZONE

Kids will enjoy all the fun of the fair at the Spudfest Kids Zone located at the Railway Precinct.

There's bound to be squeals of delight as the little one's navigate the hay bale maze, meet the animals from the petting zoo, transform into their favourite superhero with a visit to our face painter, saddle up with a pony ride, test their skill at mini golf or enjoy all the crash and tumble of the jumping castle. This zone is sure to entertain the kid in all of us!

Proudly supported by the Trentham Lions.





SPUD ACTIVITIES Free activities to show

Register and pick up maps at the Spud Activity Registration Stand at Railway Precinct for all activities.

SPUD OLYMPICS

Come one, come all in the ultimate spud sporting battle and take your place on the potato podium of preatness.

Location: The railway station between the tracks!

Who can enter? All events (except the Peel off) will include separate events for Girls 12 and under, Boys 12 and under, Open Men and Open Women.

Timing:

11:00am Potato sack race - 100m

12:00pm Spud and spoon race - 100m

1:00pm The Great Peel Off — longest Peel

wins (adults only)

2:00pm Individual Tough Spudder 200m run

carrying 5kg of spuds (adults only) -

Plus Four Person relay

Prizes: Great prizes for every event including

meal vouchers and bags of spuds.

Proudly supported by R.A. & S.J. Lockhart

THE GREAT TRENTHAM SPUD HUNT

FREE Event all around town — like an easter egg hunt but with spuds

Course opens 10:00am close at 3:00pm. Draw at 3.30pm.

Pick up your map and clue sheet and try and find the ten coloured potatoes that we have hidden around the town and complete the tie breaker.

Hand back your completed clue sheets to the Spud Activity Registration Stand to be in the

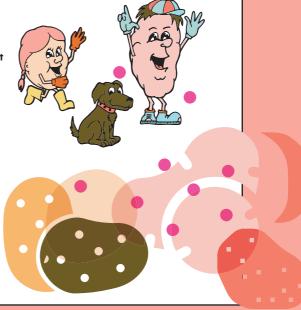
draw to win some spudlicious prizes.

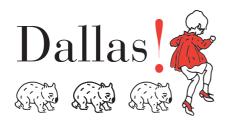
A fun activity for the whole family that will also take you to some great locations around the town. If you can't read a map then you can get lost (well you probably won't really) at your own pace.

NAME THAT SPUD

Test your grey matter by participating in our annual Name that Spud - can you name every variety of these lip smacking, carb bombs?

- Railway Precinct 10.00am to 3:00pm
- Pick up a clue sheet from the Spud Activity Registration Stand
- Name the 16 potato varieties on display
- Complete the clues and the final question to be in the draw
- Great prizes on offer
- Be there or get mashed!





An eclectic collection of new & vintage homewares, plus clothing, scarves and jewellery.

39 High Street Trentham



Hotel Trentham Is A Proud Supporter of The Great Trentham SpudFest 2024



Scan the QR Code To View our SpudFest Menu & Events Information

> f 🖸 @hoteltrentham www.hoteltrentham.com.au

BISTRO | SPORTS BAR | BOTTLE SHOP

SPUDHUT TOURS

This is a once a year opportunity to step back in time; to see and hear about the tough life of a traditional potato digger, by visiting the remaining historic spud huts they lived in throughout our region. Battling isolation, altitude and weather, these hardened pioneers put Trentham on the map; farming the rich, red volcanic soil to produce the best 'taters in all the land.

The tour includes unforgettable true stories, plenty of cheeky fun and some surprises from your local host and 'Reg, the spud digger.'

You'll never look at a potato the same way again!

Be sure to book early as these tours always sell out.

Date: Saturday 4th May

Times: 10:00am, 12.00pm, 2.00pm

Tours depart from the Trentham Historical Society site, 3 Camp St. Trentham

Book your tickets viat trenthamspudfest.org.au

COUNTRY FOOTBALL

Get ready to toot your horn! Come along and witness the pride of the town, the Trentham Saints, in action on the footy field and netball courts.

Park your car around the ground, or simply wander in and find a spot to cheer on the red, white and black as they take on visiting Harcourt. There's local honour on the line.

Support the club by picking up a coffee or delicious treat from the canteen, while you take in the beauty of the majestic Wombat Forest backdrop. Footy like it used to be.



When: Saturday 4th May

Where: McCashney Oval, 25 Falls Road Trentham





TRENTHAM TOWN | FESTIVAL FUN









VICTORIA ST. - ROAD CLOSED TOTS SQUARE

ALBERT ST. PRECINCT

MAKERS ON MARKET



ARRKET ST. - ROAD CLOSED

SCHOOL

BATH ST.

- 1. SPUD ACTIVITIES REGISTRATION STAND
- 2. POTATO SCONE DEVONSHIRE TEA
- 3. SPUD FARMERS
- 4. MAIN STAGE
- 5. COMMUNITY STAGE
- 6. SPUD HUT TOURS



SPUDHUNT





FARM TOURS

- Fleurs de Lyonville Organic Flower Farm.
- 2. Little Hampton Farm - Organic fruit, vegetables & herbs.
- Walden Park Belted Galloway 3. beef, human-scale, regenerative and agroecological farming.
- 4. Mountainview Garlic - Small family run garlic and fresh produce farm, as well as jams, chutneys, bread and a variety of local products including olive oil, honey and vinegar.

- Preserves, Pickles, vegetables -Wombat Hill, cnr Stanley & Central Springs Rd, Daylesford.
- 2. Creations by Gin - Jams, chutneys, sauces and more - 16 Ridge Road, Musk Vale.
- 3. Wicker's Spud Stall, locally grown spuds - spud stall near 1780 Daylesford-Trentham Road, Little Hampton.
- Chuffed About Grub Eggs -2140 Trentham Falls Road. Trentham.
- 5. Little Ewing Farm Stall - Eggs, berries, garlic, greens, preserves, seeds, rhubarb & poo! - 6 Trentham Rd. Tylden.
- Lardermouse Farm, British White Grass fed beef - 84 Bryces Lane, Newham
- Trentham honey 255 Blackwood Road, Trentham (enter Old Blackwood Road).

- served with Corned Beef, Carrots
- Red Beard Red Beard's famous
- Trentham Food & Wine Co -Shepherd's Pie *Take away.
- Trentham General Smashed Fried Lemon Pepper Chat Potatoes (served with confit garlic aioli).
- Hotel Trentham Gnocchi.
- Cosmo Hotel Smoked potato and chorizo croquettes, served with aioli.
- Aterics Potato & Leek Soup.
- The Pio & Whistle Hotel Savory potato crunch with herb mayo.
- Rosie's Takeaway @ Blackwood General - Potato Pizza *Take away
- Kiwi Kitchen Fish & Chips 12. *Take away.
- 13. Blackwood Hotel - Bangers & Mash
- Blackwood Post Office Cafe -Potato Salad *Take away.

SATURDAY MUSIC PROGRAM

RAILWAY STATION MAIN STAGE

Join us at 10.00am for a Welcome to Country performed by the traditional owners of the land of Dja Dja Wurrung, followed by Spudfest Committee, official guests and Spudman as they declare the festival formally open.

This will be followed by some tasty tunes with a great line-up of local musicians and performers destined to get your toes tapping.

Featuring:

The harmonious melodies of The Walsh Family, always a Spudfest favourite, will take you across the wild foam to their Celtic roots and back again to outback Australia.

Ahren Mara has chosen music as her medium to understand the world around her and invites you to share her journey.

Is the Big Man Within play their favourite dance tunes from Scotland and Ireland with accordion, fiddle and guitar.

Old time string band, Greater Glider String Band will have you kicking your heels up with their mix of fiddle, harmonica, banjo, guitar and upright bass.

And The Wikimen string up the double bass, pat the drumkit, tickle the ukulele, slide the trombone, & purse the lips at trompettes for nuevo sonic adventures.

Don't miss the roving entertainment — Perambulating Percussion and Kyneton Street Band, as they weave their way around town taking their tunes to the streets. Give them a cheer as they pass!



TOWN SQUARE ROTUNDA

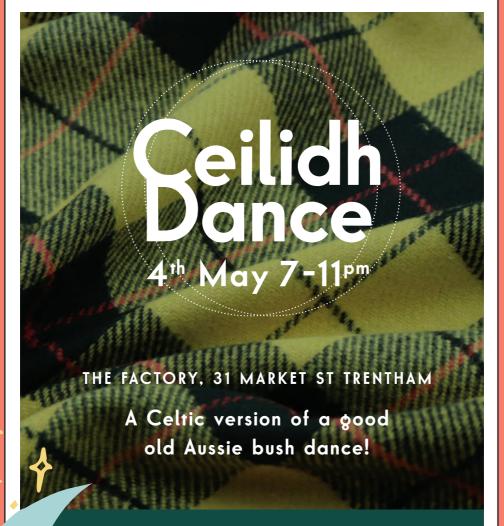
The Community Stage featuring the best of our local Trentham talent including the Trentham Singing Circle, Cool Country Ukes and more! Check the Spudfest website for updates.











SATURDAY NIGHT'S CEILIDH

Grab your partner and get ready to kick up your heels at the inaugural Spudfest Ceilidh. Steeped in Scottish and Irish tradition, the Ceilidh is a social gathering filled with folk music and singing, traditional dancing and storytelling. Just what our forefathers ordered to celebrate our spud growing history. This is sure to be a night of fun and frivolity, as we dance the night away to Trentham's own Walsh Family Band.

Tickets \$100. Includes drink on arrival, canapes and two course meal.

Purchase tickets via trenthamspudfest.org.au.

SPUDFEAST

Eat your way through your favourite spud dishes with spudtastic offerings at venues throughout our region. Just like a progressive dinner; it's your opportunity to graze each venue's special of the day featuring the humble spud.

Don't stop at one!



- Daylesford Cider Potato pizza
 - Springhill Nursery Shepherd's pie
- Radio Springs Colcannon served with Corned Beef, Carrots & Mustard Sauce
- Red Beard Red Beard's famous sourdough potato bread
- Trentham Food & Wine Co Shepherd's Pie
 *Take away
- Trentham General Smashed Fried Lemon Pepper Chat Potatoes (served with confit parlic aioli)
- Hotel Trentham Gnocchi
- Cosmo Hotel Smoked potato and chorizo croquettes, served with aioli
- Aterics Potato & Leek Soup
- The Pig & Whistle Hotel Savory potato crunch with herb mayo
- Rosie's Takeaway @ Blackwood General -Potato Pizza *Take away
- Kiwi Kitchen Fish & Chips *Take away
- Blackwood Hotel Bangers & Mash
- Blackwood Post Office Cafe Potato Salad
 *Take away

THE GREAT SPUDFEST SCAVENGER HUNT

Commences 10:00am Sunday. Courses close 3:00pm.

A leisurely 2 hour drive, as you tour the region to find clues which will lead you to the scavenger hunt treasure trove. Visit unique locations and venues, and enjoy a variety of morning tea and lunch options as you use your cunning ways to follow the clues and find the hidden Spuddy items. Fun for the whole family.

- Approximately 50km drive
- · Find the answers to tricky questions
- Prizes for those who solve the clues, bring back the best items and show the most creativity
- · Please note this is not a race!

Pick up your event guide from the Town Square Rotunda on the day.

TRENTHAM GENERAL

CAFE OPEN 7 DAYS 8:00AM - 3:00PM PH: 5424 1538 37A HIGH STREET, TRENTHAM 3458



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Proudly supporting our community

TRADING HOURS

Mon – Sat 7.30 am – 7.00 pm Sundays 8.30 am – 7.00 pm

28 High St, Trentham VIC 3458 | Phone: 5424 169

FARM TOURS

See first hand how our small batch producers bring their crops to life, as they fling open their farm gates exclusively for Spudfeast. Meet and hear from the growers who make all the magic happen. Tour their farms and hear about the highs and the lows of farming produce in our area. Choose from Fleur de Lyonville, Walden Park, Mountain View Garlic Woodend, and Little Hampton Farm.

When: Saturday 4th May
Mountain View Garlic 10.30am, 1.30pm

When: Sunday 5th May

Fluers de Lyonville 1:00pm
Walden Park 10.00am

Little Hampton Farm 10:00am, 1:00pm

Mountain View Garlic 10.30am, 1.30pm

For full farm details and bookings: trenthamspudfest.org.au





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Proud sponsors of SPUDFEST 2024

When you choose to bank with Bendigo Bank, good things happen in your community.

Like our sponsorship of Spudfest.

And when you belong to one of Australia's biggest banks, good things happen with your banking too.

Feel good about who you bank with.

Find out more. Call 03 5424 1608 or search Bendigo Bank Trentham.



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Our

communit

Community Bank Trentham & Districts Download the map and full details from trenthamspudfest.org.au





SPUDFEST 2024







VICTORIA'S **BEST COUNTRY PUB.**

Since 1887, the Pig & Whistle Hotel is a hidden gem, nestled in a quiet corner of Trentham East.

The Pig serves up a modern-Australian menu with honest hearty pub classics, along with seasonal global dishes where you can enjoy in our newly-opened beer garden boasting uninterrupted views of Mount Macedon.

@pigandwhistlehotel pigandwhistlehotel.com.au 705 James Lane. Trentham East



RED BEARD SCOTCH OVEN TOURS

Join the team at Trentham's renowned sourdough bakery as they take you behind the scenes and share the secrets of their historic scotch oven that has been consistently baking the best artisanal bread and sweet treats for 133 years. This remarkable remnant of baking history weighs up to 75 tonnes and stores enough heat to bake up to 600 loaves from one firing! Each Adult tour guest receives a free loaf of sourdough. When: Sunday 5th May. Time: 10.30am and 2:00pm.

HISTORICAL SOCIETY TOURS

Learn about Trentham and the surrounding district by taking a tour of the town's historic sites by members of the Trentham and Districts Historical Society. Hear about our gold rush fortunes, farming and forestry and just what makes Trentham so appealing to visitors and residents alike now.

CEMETERY TOURS Learn about Trentham's history through the local graves of town pioneers, community leaders and homeorown heroes. Tour commences and concludes at the Cemetery. When: Sunday 5th May. Times: 12.00pm and 2:00pm. Duration: 75 minutes.

HISTORY WALK Join historian Ina Bertrand for a tour of old Trentham. Learn about the fascinating history of our beautiful town in this unique and personalised experience. Tour departs from the old LPO Cnr. Market and High Streets.

When: Sunday 5th May. Time: 10:00am. Duration: 75 minutes.

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SPRING HILL



cnr Trentham and Spring Hill Rds, Tylden 3444

Friendly advice Great service PLANTS POTS CAFF GARDEN WALK **GIFTS** Take a stroll and find your inspiration...



CELTIC SESSIONS

That's a wrap! Finish two big days of Spuddy festivities with traditional Celtic music and food at the famed Radio Springs Hotel Lyonville.

It's time to let your hair down and celebrate with family and friends. Come along and extend the Celtic cheer with free Irish music in the bar, a pint of the best Guinness in the Southern Hemisphere, and feast on Colcannon, served with corned beef, carrots and mustard sauce or a traditional potato cake or two to finish off Spudfest in style.

Hope to see you in the bar!

When: Sunday 5th May

Time: From 3.00pm

Entry: Free

SPUDFEST 2024

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RADIO SPRINGS HOT **Individual Care for You** CNR Main St. & High St, Lyonville 🐧 5348 5562

We welcome new and existing patients.

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Kyneton 89 Piper Street Tel 03 5422 1298 Trentham 22 Victoria Street Tel 03 5424 1602



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QUALITY BEERS ON TAP M DOG FRIENDLY BEER GARDEN



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accommodation & restaurant in

the Centre of the Universe!

SPUDFEST SALUTES THE ORIGINAL SPUDMAN

DAVID BRYANT (3.5.53 - 11.1.19)

After a professional career as a graphic designer David 'retired' to devote more time to his passion of painting and drawing.

He so loved Trentham and its extended community and was constantly involved with many local groups and events. One of them being the Great Trentham Spudfest from 2008 to 2015.

His cheeky sense of humour would always find a way out and it's suspected that Spud, our iconic mascot, was actually a self-portrait! Of course he didn't want Spud to be lonely, so over time gave him a family — Desiree, Nicola, Trent and little Gem.

We can't wait to share these characters with you and thank David's wife Janine for her generosity and use of of Davids wonderful designs.



MORE THAN JUST A DAY TRIP

If you're planning on attending Spudfest, why not make a weekend of it and stay in the region?

With a wide range of accommodation options available, from cosy B&Bs to luxurious hotels, there's something to suit every taste and budget.

Whether you're looking for a romantic getaway or a family-friendly adventure, you're sure to find the perfect place to rest your head after a day of spud-tastic fun. So why not book your stay today and make the most of your Spudfest experience?

Here are links to some accomodation providers to help you find the perfect place to stay.

















COMMUNITY GROUPS

Our community is key to the success of Spudfest, and their contribution and involvement contributes to much of the fun and delivery of our event. In return their involvement enables them to raise much needed funds for their own ventures which benefits us all.



Our sincere thanks to all those who volunteer and work across the event to give back to our community.

- · Trentham Lions
- · Trentham Kindergarten
- Trentham Playgroup
- Trentham & District Primary School
- Classic Tractor Club
- · Trentham CFA
- Trentham Neighbourhood Centre
- · Trentham Football and Netball Club
- Trentham Rail and Tram Association

OUR SPONSORS & SUPPORTERS

Spudfest would like to express our heartfelt gratitude to all our sponsors, partners and volunteers who make our festival a resounding success. Your unwavering support, dedication, and generosity truly makes a significant impact on the event and our community. Take a bow!

MAJOR SPONSORS





Community Bank Trentham & Districts







FESTIVAL SUPPORTERS

Spud Olympics: R. A. and S. J. Lockhart.

Kids Zone: Trentham Lions.

Devonshire Teas: Springhill Nursery.

St Johns Ambulance: Springs Medical Trentham.

SPUDFEST 2024 COMMITTEE MEMBERS

Alison Bunkell — Vendors

Tony Byworth - Infrastructure

Karina Demasson — Performers & Music

Lynne Farell - Volunteers

Fiona Kelly — Sponsorship & Marketino

David Jaffe — Event Programing

Jen Jarman — Ceilidh

Bernadette Laurent — Local Traders

Susan Marryatt — Community Groups & Kids Zone

David Rhind - Treasury & IT

Kye Theobald - Event Coordinator

Belinda Tynan - Sponsorship & Merchandise

Jen Williams - Logistics

Susie Wyatt - Vendors

PR & Media: Kate Anderson -Indispensable Me

Design & Layout: Miriam McWilliam - Studio Mimi Moon

Social Media: Lucy Beresford

Photography: Jen Williams

Printer: Mpressive

The Great Trentham Spudfest is being held on the lands of the Dja Dja Wurrung and Wurrundjeri people. We wish to acknowledge the Traditional custodians of this land and we pay our respects to their Elders, past, present and emerging.

All content correct at time of printing. Please visit trenthamspudfest.org.au for program updates.

Proud sponsor of the Great Trentham Spudfest.



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